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# QUINSEY SABLAN

CONTENT CREATOR

qsablan.com  
Phoenix, AZ  
(702) 686-6245

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## BIOGRAPHY

I'm a creative with a passion for capturing moments, elevating artists and brands, and connecting with people. I attended the University of Nevada, Reno, where I fell in love with visual communication and social media. After working in marketing for 2+ years while in school, I knew my desire was to have a career overseeing social strategies, social creative direction, and brand management, which brought me to Phoenix. I have dedicated time to developing as a marketing professional, as well as grown as a creative freelancer, and I hope to continue doing that in whatever position I step into in the future.

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## GOALS

Seeking a position where I utilize the creative marketing skills I've developed thus far to elevate brands, as well as be challenged to continue growing as a professional.

## EDUCATION

*University of Nevada, Reno*

Bachelor of Arts with a major in Journalism  
Class of 2017

## SKILLS

### **Ability to**

develop and implement social media strategies that reach and connect with people.

- Adobe Photoshop • Adobe Lightroom • Adobe Premier
- Adobe Bridge • Adobe Illustrator • Adobe InDesign
- WordPress • Hootsuite • Manual camera systems

### **Knowledge in**

Media planning, media buying, analytics, email marketing strategies, implementing effective social media and website strategies, while maintaining brand uniqueness.

### **Effective Communication**

Able to brainstorm & fully express creative ideas, as well as quickly shoot, edit, and return content for consistent up-to-date information.

### **Self Motivated**

Exceptional leadership skills and a willingness & desire to acquire new skills

## EXPERIENCE

### **Freelance**

As well as the roles listed below, I do part time freelance work with various artists, brands, festivals, media companies, etc. This includes, but is not limited to festival, event, portrait photography; graphic design, including social media content creation; videography; social management; graphic tech; etc.

### **Manager and Creative Director**

*STOX | January 2018 -*

STOX is a Phoenix local band. The Manager is responsible for the forward movement of the band (i.e. booking, planning, studio times, etc).

### **Marketing Manager**

*Arizona Christian University | June 2018 -*

The Marketing Manager oversees all marketing strategies and brand direction for the university, which includes social media, advertising, fundraising, email marketing, event coordination, and creative design. This position oversees the Advancement Coordinator and Graphic & Web Designer. Previous position held: Marketing Coordinator | September 2017 - June 2018

### **Digital Media Manager**

*Inkblot Marketing | August 2016 - May 2017*

The Digital Media Manager is responsible for spearheading the media team, including organizing event coverage, storyboarding, production, meeting deadlines, data collection, and equipment management.

### **Social Media Manager**

*Inkblot Marketing - ASUN | Dec 2015 - May 2017*

### **Photographer**

*Inkblot Marketing - ASUN | April 2015 - May 2017*

### **Social Media Specific Photographer**

*All My Friends Festival | 2018*

*Sunsoaked | 2018*

*Life is Beautiful Festival | 2016, 2017, 2018*

*Lost Lake Festival | 2017*

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